



Make the *Discover Languages* Campaign Work for You!

Discover Languages...Discover the World!® is a national campaign for languages sponsored by ACTFL, which builds on the momentum begun during ***2005: The Year of Languages***. This is a long-term effort to raise public awareness about the importance of learning languages and understanding cultures in the lives of all Americans.

It's easy to use the Discover Languages website to participate in the campaign. Here's how!

Download the Discover Languages logo to Advocate for Languages in Your Community

Over 500 language educators and members of the public have downloaded the ***Discover Languages*** logo to use in their communities to publicize the importance of language education for all. Educators are using it on everything from bulletin board displays to course syllabi to e-mail signatures to Back To School Night information for parents. Just go to www.DiscoverLanguages.org and download it to help you in your community!

Post Your Advocacy Ideas and Events on the Bulletin Board

Share your great ideas and your successes with others around the country by posting your activities and events on the electronic bulletin board on the

Discover Languages website. If you don't have anything to post yet, go there to get some great ideas to use in your own school!

Share Photos of your Discover Languages Event

The ***Discover Languages*** website features photos from events all over the country. Send in your photo and see it displayed as the “photo of the week” and then archived in the photo gallery. It's motivating for students to see other students rallying for languages across the country!

Help Your Students Discover Language Teaching

Visit the ***Discover Languages*** website to find materials to share with your students about the rewards of a career teaching languages. It is vitally important that we strengthen our profession with new teachers who will inspire the next generation of language learners!

Plan Discover Languages Events for February

Even though ***Discover Languages*** events can be planned for any time during the year, February has been designated as ***Discover Languages*** month by the ACTFL Board of Directors and acknowledged by The White House. This is a great time annually when ACTFL sponsors several national events to highlight language education in the media and when ACTFL members are encouraged to organize events and activities at the state and local level around this theme during the month of February. For a list of ideas, visit www.DiscoverLanguages.org.

Don't Forget Discover Languages Products

Add excitement to your events by purchasing ***Discover Languages*** products like buttons, pencils, pens, car/window decals and wristbands. All the proceeds from the sale of the products go back into supporting language advocacy. This is an easy way to contribute to the national campaign! See the entire array of products at www.DiscoverLanguages.org.

Nominate a Colleague for the ACTFL National Language Teacher of the Year Award!

What better way to publicize the importance of language education than to have our own National Language Teacher of the Year. This program has brought recognition to our language profession from state as well as national legislators and policymakers! Visit the awards section of the ACTFL website or contact your state language association for more details.

Stay tuned for more *Discover Languages* information in the months ahead!!

Go to www.DiscoverLanguages.org for more information.

Be sure to check out other benefits of ACTFL membership at www.actfl.org. Be a part of your national professional organization by joining today!